



EAST BAY SMALL BUSINESS INITIATIVE

East Bay Small Business Symposium

Learn, Grow & Move Your Business to the Next Level

Business Growth Tools + B-to-B Networking + Strategic Resources

November 8, 2012, 7:30am Registration, Program 8am to 11am

Crowne Plaza, 32083 Alvarado-Niles Road, Union City, CA 94587

Who should attend: Small business owners and operators - from start-ups to mature companies.

Who will be there: Small business resource providers in financing, marketing, planning, employee recruitment and training.

What can you expect: Connect with a wide range experts who can help you manage and grow your small business.

Featured Speaker: Alan Olsen, GROCO, "Living Out Your Dreams"

Reservation required – www.ebsmallbusiness.com – No charge for startups/small businesses

***Four Interactive Breakout Sessions with Resources Matched By Business Age/Needs**

Startups (0-1 Years)

- Business planning
- Legal structures
- Microloans
- Accounting/taxes for startups

Young (1-3 Years)

- Secure funding
- Manage cash flow
- Website & social media
- Hiring your first employee

Grow Your Business

- Strategic planning
- Venture Capital/Angel financing,
- Real estate acquisition
- HR & compliance issues

Mature 4+Years

- Enter new markets
- Affordable Care Act info
- Workforce development
- Succession planning

***Business-to-Business Networking and one-on-one Meetings with Resource Representatives**

[Click here for Agenda](#) [Click here for Resources](#) contact Keith Sutton, East Bay EDA keith@eastbayeda.org (510) 272-3885

Sponsors



Symposium Co-Hosts

- City of Fremont • City of Hayward • City of Newark • City of San Leandro • City of Union City
- Castro Valley/Eden Area Chamber of Commerce • Fremont Chamber of Commerce • Hayward Chamber of Commerce
- Newark Chamber of Commerce • San Leandro Chamber of Commerce • Union City Chamber of Commerce

Initiative Founders

- East Bay Economic Development Alliance • Wells Fargo • Inner City Advisors •
- Alameda County Small Business Development Center • Contra Costa Small Business Development Center •
- Workforce Development Board of Contra Costa County